Festival of Trees: Participating Business Guide & Instructions

Thank you for partnering with the **Meredith Area Chamber of Commerce**, **Restoration Acres Farm**, and the **Inter-Lakes School District** to bring holiday cheer and vital support to local families in need! Below is your step-by-step guide for participating in this year's Festival of Trees.

Step 1: Register Your Business & Raffle Item

****This email serves as confirmation of your registration.****

- **Donate a Raffle Item:** (If you haven't already…) You can also register online to donate a gift card, product, or experience toward the community Grand Prize Raffle Basket.

  Visit www.meredithareachamber.com/festival-of-trees

Step 2: Decorate Your Holiday Tree

- Set up and decorate a festive holiday tree inside your place of business to welcome patrons and spread seasonal cheer throughout town.

Step 3: Designate Your Donation Collection Area

- Create a clearly marked collection area directly under or beside your decorated tree to receive community donations (toys, winter clothing, essentials, non-perishable foods, pet supplies, and gift cards).

Step 4: Promote on Social Media & Send Your Photo

- **Spread the Word:** Promote your decorated tree and collection bin on your social media channels to let customers and neighbors know your location is an official drop-off point!
- **Chamber Features:** The Meredith Area Chamber of Commerce will also be spotlighting your tree across our social media platforms.
- **Send Us a Picture:** Once your decorating is complete, please email a high-quality photo of your tree to **info@meredithareachamber.com** so we can feature your business.

Step 5: Distribute Daily Raffle Tickets

- **One Ticket Per Person, Per Day:** Each day a community member brings donation items to place under your tree—regardless of the quantity brought in—hand them **one (1)** raffle ticket for a chance to win the Grand Prize.

Step 6: Donation Storage & Weekly Pickups

- **Weekly Pickup:** A representative from the Meredith Area Chamber of Commerce will stop by your business once per week to collect donated items.
- **Early Pickup Requests:** If your collection area fills up quickly and you require an earlier pickup, please email **info@meredithareachamber.com**.

Step 7: Final Collection, Distribution & Drawing

- **Final Sweeps:** Final donation pickups will take place between **December 26th and December 31st**.
- **Grand Prize Drawing:** The Grand Prize raffle winner will be drawn and announced on **December 31st** via social media.
- **Community Distribution:** The Chamber of Commerce will manage the delivery and distribution of all collected items directly to **Restoration Acres Farm** and the **Inter-Lakes Public Schools** to support local families.

Thank you for helping us make a meaningful difference across our community this holiday season!

Questions? Contact **info@meredithareachamber.com**